

THE
**RIGHT
STUF**
INTERNATIONAL
INC.

●●● **FOR IMMEDIATE RELEASE** ●●●

From: Jeff Thompson
The Right Stuf International / Critical Mass Video

Date: 8/19/98

Critical Mass Video, distributed by The Right Stuf International, Inc., is pleased to announce the upcoming release of "Cool Devices," a breakthrough in adult Japanese Animation!

"Cool Devices" is a series of tapes the likes of which you've never seen before! Strong stories, highly charged with erotic content, are all presented without Japan's export censorship (as they were intended to be seen). Each cassette features new episodes, each with its own unique story and characters. In the first episode, we see a beautiful girl enticed into a life of sexual domination and slavery; the second features the voyeur. Every possible sexual taste is catered to, and probably some you wouldn't even believe physically possible.

In view of the graphic sexual content of this title, Critical Mass has utilized unique book-style packaging. The front panel provides a powerful and unambiguous disclaimer warning the viewer of the content; no offensive artwork or text is contained on the package exterior. This innovative sleeve is designed not to offend anyone, while still warning the customer of the erotic and sexual nature of the program. Once the shrinkwrap is removed, either for display for rental or by the end customer, the interior panel of explicit images from the title can be viewed. Underneath the outer flap is key art and a repeat of the title information.

Adult Japanese Animation is one of the hottest market segments out there, with an incredible return on your investment. This title is the first in the industry to feature graphic B&D and S&M, and mature viewers are sure to come back for each new release! The series is also available in a value priced box set, available on the same street date as the initial volume.

Please contact us or your distributor for sample product, art, or additional information. Further information will be available soon at the Cool Devices website, <http://www.cooldevices.com>.

**THIS SERIES CONTAINS HIGHLY ADULT CONTENT! IT IS ABSOLUTELY NOT FOR MINORS, AND
THIS MATERIAL SHOULD NOT BE PLACED WHERE MINORS CAN VIEW OR INADVERTENTLY EXAMINE IT.
CONTAINS GRAPHIC DEPICTIONS OF SADOMASOCHISM AND
EXPLICIT SEXUAL CONTENT. UNRATED. PARENTAL DISCRETION ADVISED.**

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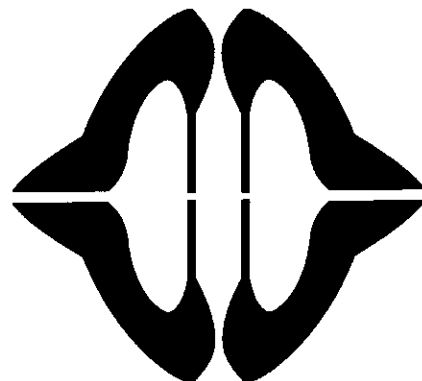
COOL+DEVICES

Cool Devices 01
(Curious Fruit and Sacred Girl)

Highly Adult Animation!
Subtitled in English. Color. Hi Fi Stereo
Catalog #: RS6901, MSRP: \$29.95
UPC: 7-42617-690136, ISBN: 1-57032-025
Running time: about 60 minutes (2 eps)
Unrated. MATURE AUDIENCES ONLY!
Prebook Cutoff: 10/21/98
Street Date: 11/3/98

A Box of Cool Devices

Highly Adult Animation!
Subtitled in English. Color. Hi Fi Stereo
Catalog #: RS6900, MSRP \$129.95
UPC: 7-42617-690037, ISBN: 1-57032-030-6
Running time: about 320 Minutes (11 eps)
Unrated. MATURE AUDIENCES ONLY!
Prebook Cutoff: 10/21/98
Street Date: 11/3/98



Don't say we didn't warn you.